

Models of Impact:

Worksheets



MODELISOIMPACT.CO



Impact Models

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Revenue Models

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“Other Factors”

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Scenario Worksheet

What is the Opportunity?

What is the Risk?

How might you test the idea?

Models of Impact Canvas

01/02

What kind of impact do you want to make as a business/organization (social impact, personal impact, local/community impact, environmental impact, etc.)? How do you measure your impact?

What makes your organization and offer unique?
Who else is in the space you are tackling, and why are you better?

Who do you work with to create positive impact for your business, and for the world at large? Who won't you work with? Who are your clients, funders, and networks?

Models of Impact Canvas

02/02

What are you creating? How do you ensure your product or service works well, and creates the impact you are hoping to achieve?

Who does the work, and how do you find them?
What will your organization chart and cost structure need to look like to live up to your impact model and value proposition?

How is your work funded? How can it be creatively financed?