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EMERGING *Arts*
PROFESSIONALS

SAN FRANCISCO / BAY AREA

FUND YOUR IDEA!

MADE 2018 APPLICATIONS

NOW BEING ACCEPTED

WE WANT TO FUND YOUR IDEA!! Emerging Arts Professionals (EAP) invites you to PLAY, EXPERIMENT, PROTOTYPE with the practice of arts administration by submitting a proposal to MADE.

MADE is EAP's project incubator and re-granting program through which selected proposals are awarded up to \$1,000 and provided leadership and network support to execute the project. MADE is, at its core, an actionable, flexible forum that drives inquiry, prototyping, and knowledge sharing.

EAP is looking to fund fun and thoughtful explorations and experiments into arts industry models in the Bay Area and to unearth relevant, responsive ways to share those explorations to prompt positive change. MADE draws upon the inspiration and power of the network to execute projects that implement immediate solutions of the day or test imaginable solutions of tomorrow. Your project could take many forms, but we want you to think about what could be done by this network, for this network. Challenge us, excite us, and take us somewhere new.

ELIGIBILITY

MADE is open to anyone living and working in the Bay Area (within the counties of: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma). No prior participation in EAP is required, however the strongest proposals come from those familiar with the goals and tone of our programs. Members of the network are able to receive MADE support once each year, provided that any previous grants through EAP are completed and final reports are filed and approved. Projects are expected to be presented in partnership with EAP and presented in some form at Emergence 2018 (June 11 at Root Division). Projects must be in some way publicly accessible within the Bay Area. Private, individual art projects and exhibitions are not eligible.

SUBMISSION DEADLINE & PROJECT TIMELINE

Project proposals must be submitted as PDF attachments (5MB max) to engagement@emergingsf.org, subject line: "MADE 2018 Application" by 11:59pm on January 31, 2018. Applicants will be notified by end of February 2018. Projects must take place between February 1 and December 31, 2018.

PROPOSAL GUIDELINES

If you have an idea that wants to be MADE, please submit a complete application that includes the following:

- ➔ Project Lead: Name and contact information (email, phone, address)
- ➔ Project collaborators: Names and contact info, if any
- ➔ Project Synopsis (1–2 sentences)
- ➔ Brief proposal (≤ 700 words) with the following elements:
 - ◆ Project description
 - ◆ The need it seeks to address

 - ◆ How it aligns with EAP’s mission, values and methodologies
 - ◆ A little about yourself and why you are the person to execute this idea
 - ◆ Your proposed role and what support you need from EAP and/or the network to make it happen (see below, Assumptions and Agreements)
 - ◆ Brief description how the information will be made accessible to the widest audience and how you will document your process
 - ◆ Project Timeline (keep in mind the Project timeline above)
 - ◆ Simple Project Budget: The project budget should include both income and expenses for your project.
 - MADE grants are up to \$1,000, \$250 of which must be earmarked as an honorarium to the awarded individual or group of individuals. Additional funds could be included into the budget, but are not required. MADE grants can cover the full cost of the project.
 - ◆ Supporting materials: 3-5 annotated images and/or links (video, website, PDF publications, etc.) that relate to your project. Support images can be past work you’ve completed, working sketches, external examples.

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PROJECT EXAMPLES

- ➔ What I Stand For, a two-hour workshop for artists and arts workers that provided space and tools to help define or refine personal mission statements. Led by Jeanne Pfeffer (Round III Fellowship Cohort).
- ➔ ArtBuzz, a creative game and workshop involving toasting a beverage (or other incentive) to common buzzwords while watching a mashup of the year’s top arts conferences and other influential resources (e.g. TED Talks). Led by EAP Fellowship Alumni: Danielle Siembieda, Katie Fahey, Jessie Dykstra, and Katherin Canton.
- ➔ The Heart of It: Stories from Leaders in the Bay Area Arts Community, a series of interviews with leaders in the arts, published on emergingsf.org. Led by Alex Randall (Round IV Fellowship Cohort)
- ➔ What’s for Dinner? a full-day workshop that addressed the need for a racial equity framework in cultural institutions by providing administrators with a sampling of racial equity trainings led by racial equity educator Tammy Johnson. Led by Tyese Wortham (Round I Fellowship Cohort) and Cristal Fiel.

ASSUMPTIONS AND AGREEMENTS

As partners in MADE, EAP offers all awardees the following, as needed/is applicable:

- ➔ Guidance and feedback from our team and/or connection to experts within the network
- ➔ Promotion to our immediate and extended network through inclusion in EAP’s marketing channels (website, emails, social media, etc.) and personalized outreach • Online ticketing and event management (via EAP’s Eventbrite account and Facebook Page)
- ➔ Access to event/production support by EAP leadership and volunteers when available
- ➔ A platform for presentation of in-progress or completed projects at Emergence 2018

MADE Awardees should be prepared to:

- ➔ Complete the MADE-funded portion of project by December 31, 2018
- ➔ Submit a brief final report within 3 months of completion (format will be sent upon notification of the award)
- ➔ Document your process/project (either by blog, photography, video recording, or similar) to be archived by EAP and shared with the network. NOTE: Please be explicit in your proposal as to how the information will be made accessible to the widest audience.
- ➔ Create some form of presentation of in-progress or completed projects at Emergence 2018
- ➔ Promotion to your network through your usual marketing channels (ex: website, emails, social media, etc.) and personalized outreach
- ➔ Include mention of EAP/MADE via credit line and/or logo on materials created for the project

BASIS FOR AWARD

The EAP Leadership team will evaluate proposals based on creativity, alignment with EAP mission and values, and clarity of project proposal.

SUBMISSIONS DUE ON JANUARY 31, 2018.

For additional information or clarification, contact the co-directors: katherin@emergingsf.org and rhiannon@emergingsf.org